



Robyn McLeod, Executive Coach

Robyn McLeod is an innovative, experienced and seasoned coach who consults in organizational development, leadership and strategic thinking. Through creative collaboration, Robyn works with clients to develop solutions to the challenges that prevent them from achieving top performance and long-term success. As an executive coach and advisor, Robyn helps individual executives discover the keys to their optimal success and personal growth. She also assists organizations in building an internal culture that supports the development and enrichment of coaching skills for its leaders and managers.

Robyn's industry and consulting experience spans a broad range of sectors. Her work experience includes leadership positions in Human Resources, Customer Service, Sales & Marketing, and Corporate Communications. Her diversity of skills, knowledge, and experience brings a unique perspective to her consulting and coaching clients.

Robyn has been instrumental in managing change in two industries that have undergone considerable restructuring and consolidation – telecommunications and professional services. She directed corporate culture initiatives for NYNEX Corporation and served on an executive steering committee during the merger of NYNEX and Bell Atlantic. In addition, she directed critical process changes to streamline customer service operations and managed internal communications related to deregulation and competitive strategy. At NYNEX and at Deloitte & Touche, which was one of Fortune Magazine's 100 Best Companies to Work for in America, Robyn utilized change management principles to implement and champion initiatives for diversity and inclusion.

Client Focus Areas:

- Evaluating strengths and development areas more accurately, building on strengths
- Improving leadership and management style, enhancing executive presence
- Increasing team alignment, commitment and cohesion
- Boosting employee motivation, engagement and retention
- Developing ability to assess, manage, empower and mentor others

Education:

Robyn holds a B.A. in Communications and a B.A. in Marketing from Syracuse University, and an MBA from Columbia University. She is certified to administer and interpret a variety of 360° and behavioral assessments. Robyn is a member of the Society for Human Resource Management, National Black MBA Association, and International Coach Federation.

Website and Contact Information:

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Executive Coaching Resources: <http://www.dattnerconsulting.com/executivecoaching.pdf>